

Career Express

Career Express is a completely new series for students in higher education. It caters for the specific needs of university students, and prepares and qualifies them for their professional life. *Career Express* takes fluency head on, considered a key skill needed to meet the qualifications for a degree in higher education.

The series offers a number of language courses on a range of subjects taught at colleges, universities and private educational institutes.

Custom-built:

Students in higher education are required to achieve a high level of English-language competence within a short period of time and with few classroom hours. Teaching staff are expected to cover a lot of material within these strict time-constraints.

Career Express takes into account the specific needs of students in higher education and is the result of a close analysis of their approach to language learning. It focuses on preparing students for the linguistic challenges in their future jobs.

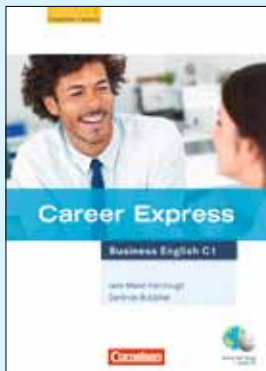
Modular:

Each coursebook in the series is designed to cover one semester of four classroom hours per week and offers enough material for a whole course. The units are modular so teachers can pick and choose material according to students' needs.

Self-study:

Since course programmes generally require students to cover a lot of material outside the classroom, the *Career Express* series provides students with ample material for self-study. As a result, faculty members do not need to develop extra home-study material. Online modules allow students to develop their linguistic competence between lessons and help them achieve the required level within a shorter time.

In addition, online materials, which are closely linked to the coursebooks, are available and offer teachers additional opportunities to extend the course with supplementary texts and tasks. Online components for both students and teaching staff can be accessed at any time and from any web-enabled computer.



Career Express Business English B2

Students in their first semester are presented with a range of topics and expert language which is relevant to future business people and economists.

Career Express Business English presupposes general school English set at CEF level B2. Based on this foundation, its objective is to make students competent speakers of business English and prepare them for a wide variety of concrete business situations which they will soon face in the professional world. By focussing on specific skills such as finding an internship abroad, giving presentations and learning the ropes on the job, *Career Express Business English B2* provides them with the support needed to become professional managers on the international stage.

Career Express Business English C1

The second volume of the course takes students beyond competence and into fluency, helping them achieve business English skills at C1 level. It extends their practical knowledge of particular business situations and provides them with an excellent basis for their first work experience in an English-speaking environment.

Career Express English for Job Applications is the first in a series of special skills books which are suited to both students and those who are already in work. The coursebook offers material for intensive courses, for short courses or can be used to supplement other teaching resources. It is also suitable for learners currently not attending a course.



English for Job applications covers all the important stages of the job-application process: finding job vacancies, preparing your application online or on paper, the job interview and following up on it. Each unit focuses on a specific stage and provides ample extra practice. Thus, for example, students learn step-by-step how to structure and write professional CVs and convincing covering letters or how to enquire about vacancies by phone. Two special sections teach students strategies on how to check their applications and to best deal with assessment centres.

The book is accompanied by a CD-Extra which includes the classroom listening material as well as useful documents and word lists, such as CV templates, translations of qualifications and job titles.

Career Express Business English B2 coursebook, audio-CD, phrasebook

160 pages, softback
5 202 008 27.95 €

Career Express Teaching Guide B2 with DVD

128 pages, softback
5 202 015 22.50 €

Career Express Business English C1 coursebook, audio-CD, phrasebook

160 pages, softback
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Career Express Job Applications B2 coursebook, CD-Extra, phrasebook

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