



A1 | A2 | B1 | B2 | C1 | C2



A1 | A2 | B1 | B2 | C1 | C2

NEW Academic Writing C1

Academic Writing C1 is the new blended learning suite designed for non-native English speaking undergraduate and graduate students who are required to write academic papers in English. The course consists of 14 online self-study modules and a Teaching Guide. Inside the Teaching Guide there are 14 writing assignments, guidelines on conducting peer-to-peer editing, a marking framework for academic texts and a checklist for students. Developed for students at the C1 level, *Academic Writing C1* is also beneficial for strong B2 students. Instructors can teach the course from beginning to end or select those modules which best meet the needs of their students.

Topics

The 14 units can be divided into three main sections: Basic Knowledge, Cross-Genre Writing Skills and Specific Academic Genres. The first section introduces key concepts of academic writing, e.g. characteristics of academic writing, thesis statements as well as specific grammar topics. Focusing on language functions such as paragraph structure, transitioning and discussing graphs, the second section covers writing skills students need to master regardless of their academic discipline. The final section examines a wide range of genres students are likely to encounter in their studies, e.g. essays, reports and abstracts.

The Online Modules

Each module begins with an aims statement. Then, two to three topics are introduced and explained using samples from various academic disciplines, e.g. an essay on bridges in New York City or a report on the effectiveness of traffic cameras. All sample texts maintain an academic character while remaining accessible to stu-

dents across all academic disciplines. After the explanation phase, students complete a series of enjoyable interactive exercises which not only reinforce their skills at the word, sentence and paragraph level but also increase their awareness of larger text structures.

Each exercise screen includes a handy reference entry which students can access at any time to review the topic. These entries have been collected into a 45-page "Reference Bank" which students can print out for future reference.

Writing Assignments

Found in the Teaching Guide, the writing assignments pick up where the modules ended and offer students the possibility to put their newly acquired skills into practice. Assignments can be done alone or collaboratively as described in the "Guidelines to Peer-to-Peer Editing". By setting out a methodology for determining the quality of student contributions, the "Assessment Framework for Academic Texts" will prove to be an effective tool for instructors when they are grading the assignments.

Advantage for learners

- flexible learning independent from time schedules or room occupation plans
- individual learning pace
- immediate feedback
- learning progress overview
- self dependent learning

This course does not replace attendance courses, but makes self study units more effective for both students and instructors.

Please get in touch with us directly for [further information and licen-](#)

sation.

(Cornelsen)

PEP

The widespread development and use of digital media make online learning the next logical step in foreign language learning. With this in mind, Cornelsen has developed a comprehensive blended learning solution which allows language schools and further education institutes to expand the range of courses they are able to offer. The innovative language course system *PEP*, with over 100 interactive learning modules, offers a comprehensive collection of materials for blended learning courses featuring online phases and face-to-face tuition.

Trainers are able to work online on the *PEP* platform to organise and plan courses flexibly. It is also possible for trainers to integrate their own materials into the course plans.

The accompanying *Trainer's Guides* provide suggestions for planning face-to-face classes; they relate to the material presented in the modules, both revising and expanding on the language covered. In this way it is possible for the trainer to co-ordinate online and face-to-face phases of training.

Learning Modules

Business English (B2)
 English for Emails (B1)
 English for Telephoning (B1)
 English for Meetings (B1)
 English for Presentations (B1)
 Grammar - no problem
 (from A1 onwards)

The course system is simple and intuitive and thus suitable for users who have not previously worked with online materials.

Please get in touch with us directly for [further information and licen-](#)

sation.

(Cornelsen)