

A young girl with dark hair is peering through a blue door. She is wearing a denim jacket and looking towards the camera with a slight smile. The background is blurred, suggesting an indoor setting. A red curved line is drawn across the top of the image.

Welcome to the  
world of learning

**Cornelsen**



*“Education is the most important  
human investment you can make.”*  
Franz Cornelsen (1908–1989)



*“I want to learn  
how you make aeroplanes.”*  
Luis Brychcy, class 5

## Learning is a matter of trust

One cannot learn in isolation. From our very first steps through to the day we leave high school; from vocational training to an adult language course – reliable partners help and guide us in every learning process. It goes without saying that trust must come first.

Cornelsen has made its home in the world of learning for over 60 years. We create optimal conditions for education with educational media and further-training programmes. Above all, we devote ourselves to supporting those who give their very best, day in and day out, in our schools and nurseries. For those who also wish to better themselves in their private or professional lives, Cornelsen can be relied upon to help.



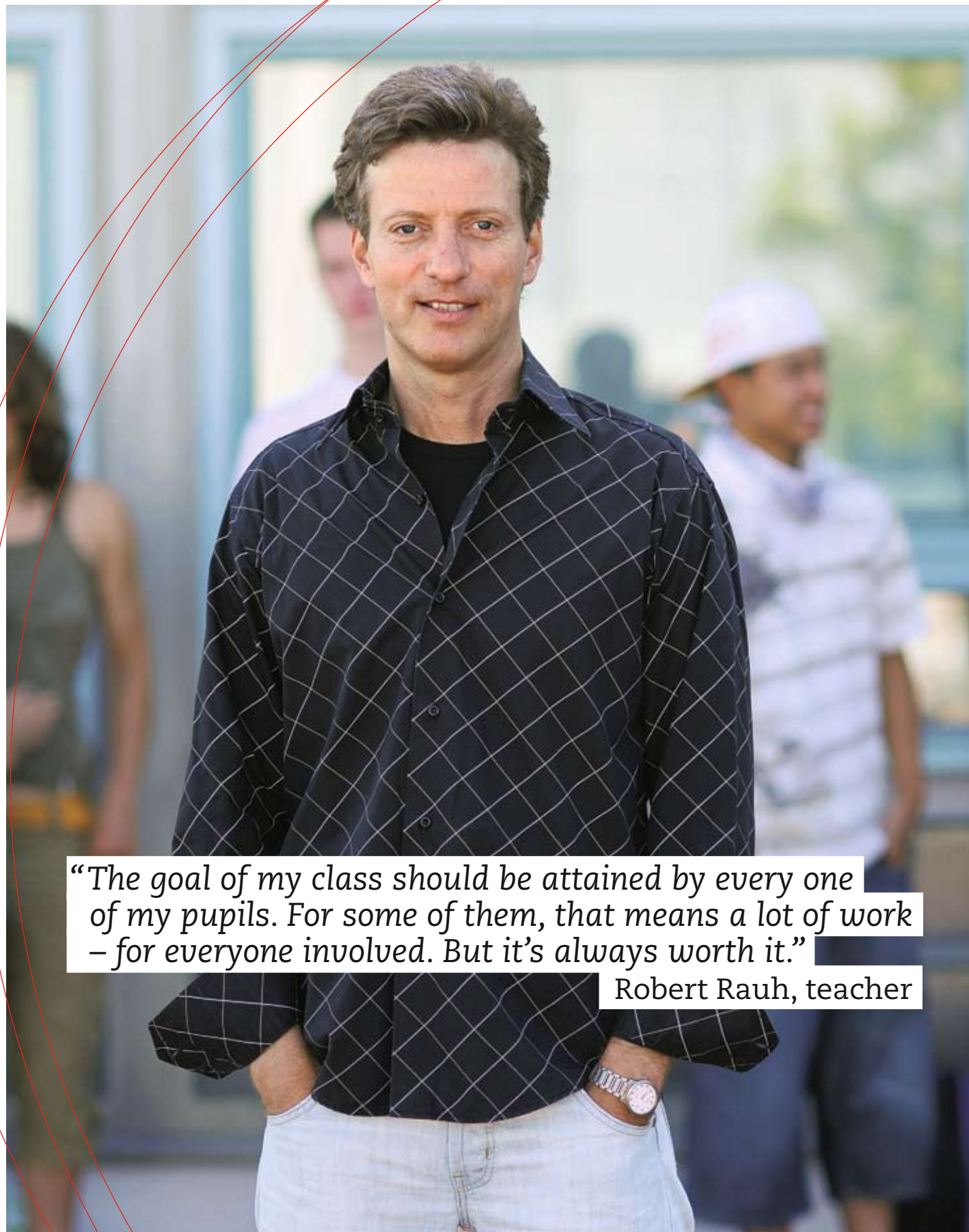
*“For me, personal support means taking each child’s unique requirements seriously.”*

Helena Blaschko, kindergarten teacher

## Learning starts early

In their first years, children learn more than at any other time in their lives. Alongside parents, it is kindergarten and nursery teachers who have a decisive influence on these early learning processes.

The introduction of curricula for kindergartens and nurseries has brought profound changes to those who work there. These people accompany children through their varying development processes and lay the foundations for later learning in school. Cornelsen supports them in getting to grips with this challenging task by providing specialist literature and teaching aids.



*“The goal of my class should be attained by every one of my pupils. For some of them, that means a lot of work – for everyone involved. But it’s always worth it.”*

Robert Rauh, teacher

## Teaching today

Being a teacher means more than just presenting the curriculum and does not end when one leaves the school building. Whether a teacher is in class or preparing lessons at home, we deliver the tools teachers need in their daily work in the form of practical teaching materials.

Our products are backed by know-how and pedagogical expertise, but also by hands-on experience of the practical needs of daily school life. Cornelsen has, for example, developed computer-based lesson planners, making lesson preparation easy for teachers. In developing our coursebooks, we take not only the curriculum into account, but also the most recent scientific analysis.

Cornelsen is, furthermore, the educator’s partner in the realm of professional further training: with the aid of the seminars and qualifications offered by the Cornelsen Academy, we help educators achieve their personal goals.



*“I wish I had more time for my pupils.”*  
Katharina Karbe, teacher

## Learning is personal

Every child learns differently and has a right to the kind of encouragement which suits his or her individual needs and gifts. Those who teach large classes require a high level of competence and experience. Cornelsen offers teachers custom-built material for progress assessment and learning-support in order to enable them to identify each pupil's requirements and to offer appropriate support. This not only simplifies the work of the teacher, but also promotes equality of opportunity in the classroom.

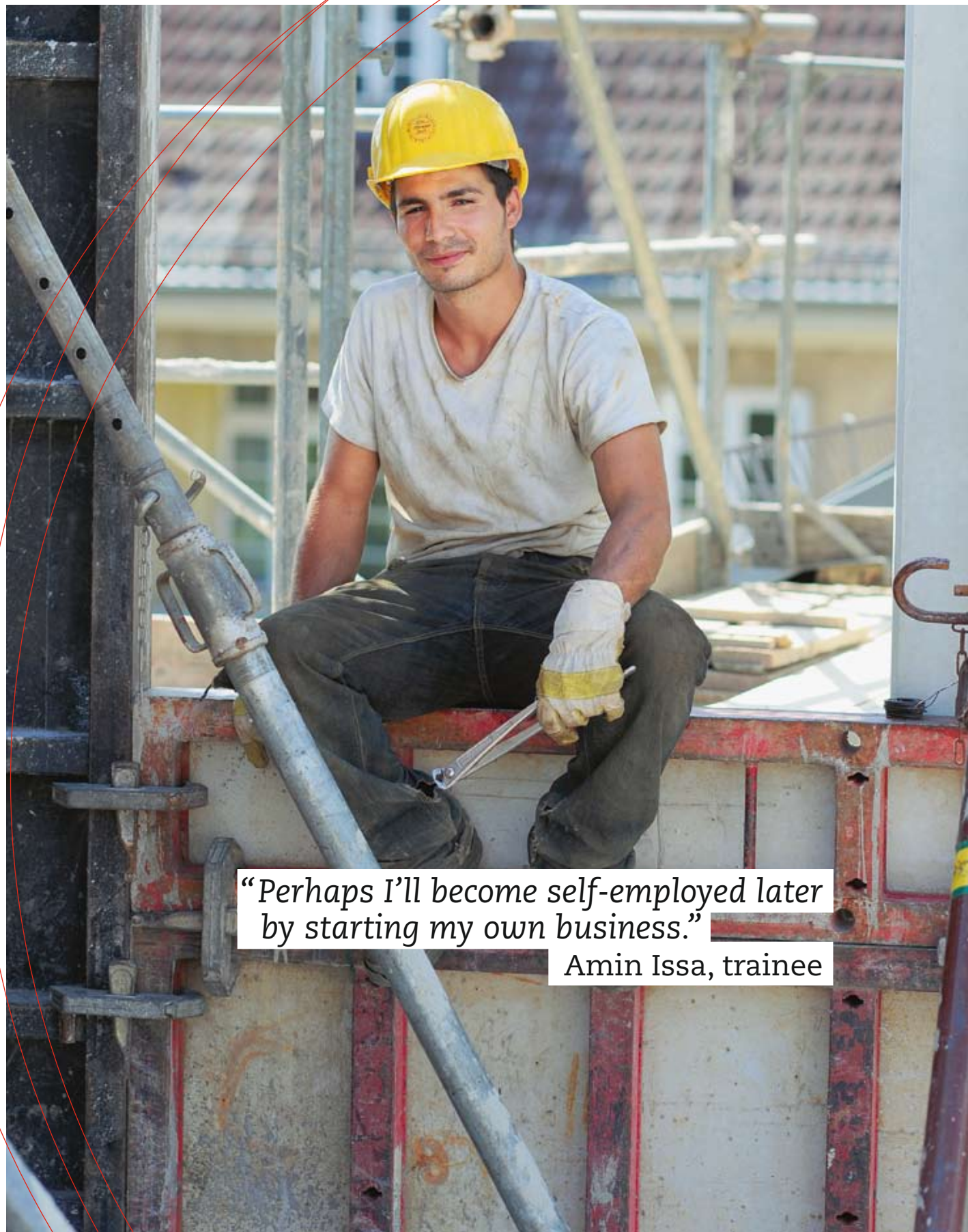
Cornelsen is also geared up to provide appropriate materials for individual after-school study. Regardless of whether it's a matter of improving school marks or consolidating what has been learned in a playful and fun way, our study aids and practice software are precisely aligned with the curriculum and further train the core skills and knowledge acquired in class.



*“A day in which I learn nothing new is a wasted day. I need new challenges both professionally and privately.”*  
Robert Köhler, self-employed

## Achieving goals together

Whether it's about learning the times tables, gaining a high-school leaving certificate or landing a dream job – Cornelsen's learning media open up new perspectives and help one achieve personal goals. They are attuned to curricula, educational standards and examination demands and convey the knowledge necessary for success in learning and good results in exams. Beyond examination demands, Cornelsen's product portfolio promotes life-long learning and both private and professional advancement, offering, for example, a broad spectrum of specialist literature and language-learning media for a panoply of professional and private interests.



*“Perhaps I’ll become self-employed later by starting my own business.”*

Amin Issa, trainee

## Getting a foothold in professional life

Skilled workers are more in demand than ever before. Aside from specialist knowledge, a grasp of economic interrelations, and decision-making and team skills, are all requirements for successful entry into a career.

Our professional-training products, founded on the realities of working life, promote innovation and individuality in learning. We deploy this competence as a service provider in the realms of in-company further training and develop custom-built language-learning solutions for companies and institutions.



“Why can’t a maths book also be fun?”

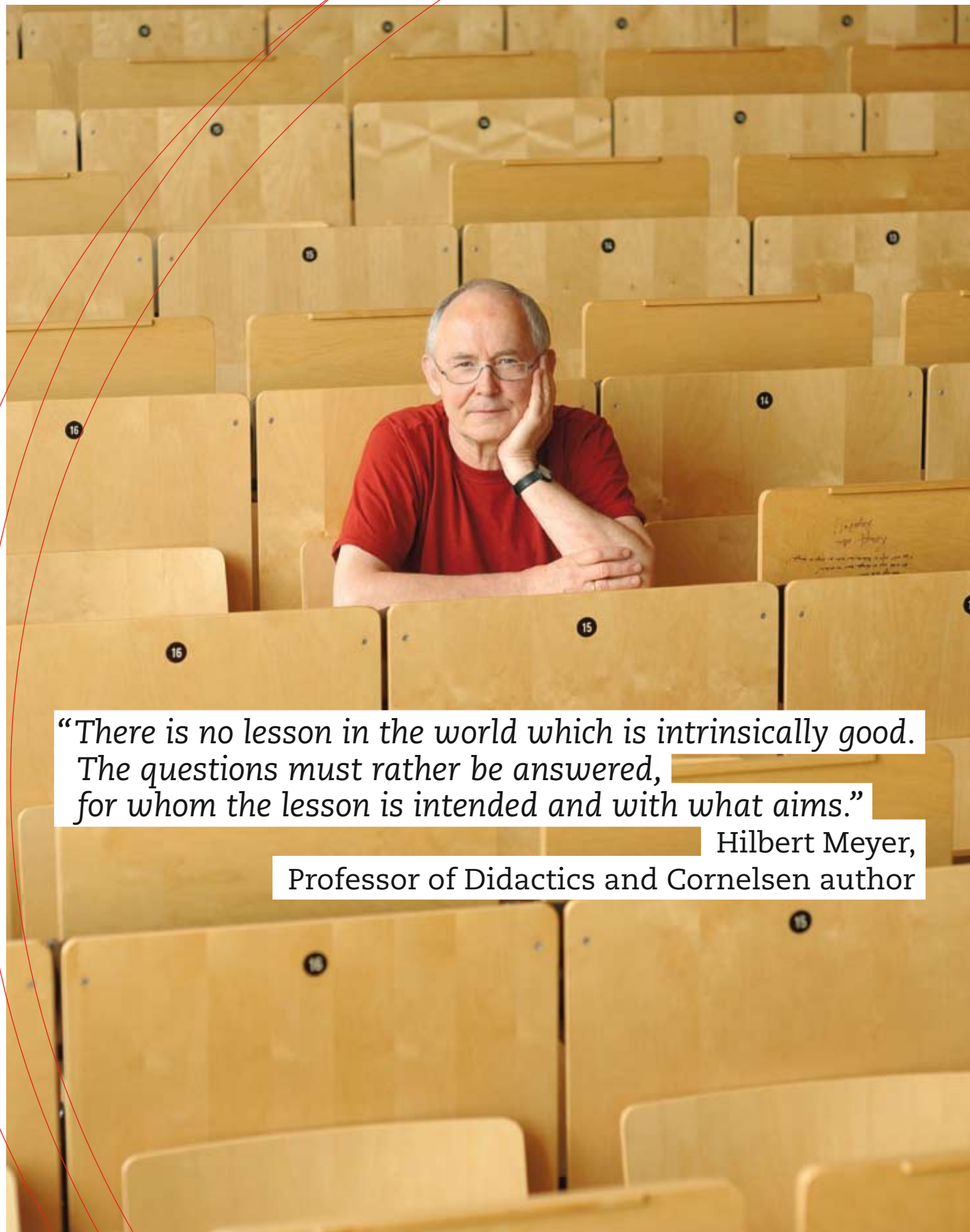
Christina Schwalm,  
Cornelsen mathematics editor

## Learning for yourself makes you smart

As a company which is able to learn, we demand as much of ourselves as we do of our products. By virtue of regular further training, our employees are always at the cutting edge in terms of technology and are able to put the latest didactic insights into practice.

In close cooperation with authors and series editors, we mould the best solutions for successful learning. A close-knit network of advisors and contacts to academics and practitioners alike ensure that Cornelsen’s educational media remain aligned to the latest challenges and requirements.

Our products are of the highest quality, but our aspirations go further. We want to shape the future of education and we deploy our competence equally in research, consultancy and the development of new learning scenarios.



*“There is no lesson in the world which is intrinsically good. The questions must rather be answered, for whom the lesson is intended and with what aims.”*

Hilbert Meyer,  
Professor of Didactics and Cornelsen author

## Our world

Cornelsen has been an immutable part of the educational landscape for over six decades. As a leading publisher of educational media, we take responsibility for education. With our products, we aim to make an active contribution to an improvement in the quality of schools and teaching.

Schoolbooks, specialist titles, study aids, software, e-learning solutions and further-training seminars – there is something for every need among our 17,000 educational media products. The trademarks *Cornelsen*, *Cornelsen Scriptor* and *Volk und Wissen* are known in every school, while Cornelsen Publishing also provides educational media from internationally renowned partners such as Oxford University Press.

## Building strength together – the Cornelsen Publishing Group

The Cornelsen Publishing Group comprises both domestic and international educational concerns. The spectrum covers all aspects of education – from publishers to extra-curricular tuition schools to an open university. Together we offer optimal educational and further-training opportunities for every learning scenario. The Cornelsen Publishing Group employs around 2,700 people and has an annual turnover of over €350 million, making it one of the largest publishing groups in Germany.

### **Publishers**

Cornelsen Publishing in Berlin, which includes the trademarks *Cornelsen*, *Cornelsen Scriptor* and *Volk und Wissen*

The Oldenbourg Group, Munich, which includes the publishers Oldenbourg Schoolbooks, Bavarian Schoolbooks, Oldenbourg Industrial Publishing, Oldenbourg Scientific Publishing and Academy Publishing

Patmos Publishing in Düsseldorf, which includes the trademarks *Artemis & Winkler*, *Walter Publishing* and *Sauerländer Children's Books*

Ruhr Publishing, Mülheim an der Ruhr

Veritas Publishing, Linz, Austria

Sauerländer Publishing PLC, Aarau, Switzerland

Fraus Publishing, Pilsen, Czech Republic, and Bratislava, Slovak Republic

BC Edukacja Sp. z o.o., Warsaw, Poland

### **Open university**

AKAD Private Universities, Stuttgart

### **Extra-curricular tuition**

The *Studienkreis* Group, Bochum

### **Teaching equipment**


Cornelsen Experimenta, Berlin

### **Distribution**

CVK Cornelsen Publishing Distribution, Bielefeld

### **Printing works**

CS Printing Cornelsen Stürtz, Berlin



“The curiosity with which children approach  
the world every day is infectious.”

Dirk Neumann, father



“My grandson showed me  
how you surf the internet.”  
Rosemarie Stölzel, pensioner

## Our future is in our roots

- 1946–1967 Franz Cornelsen founds Cornelsen Publishing in Berlin. *Peter Pim and Billy Ball* – the first English book for German high schools – is published. The first steps towards cooperation with Oxford University Press are made, establishing Cornelsen’s position as market leader in EFL. The takeover of the publisher Velhagen & Klasing leads to an expansion of the publishing programme with products such as the *Putzger Historical Atlas*.
- 1968–1988 As a result of the takeover of the respected publishers Hirschgraben, Girardet, Scriptor and Schwann-Bagel, Cornelsen extends its publishing programme to other school subjects and starts developing educational software. The publishing group expands to include a printing works and a distribution centre.
- 1989–1990 Following the death of her husband, Ruth Cornelsen takes over as the managing director of the Franz Cornelsen Foundation. As the majority stakeholder in the Cornelsen Group, the Foundation ensures the company’s financial autonomy.
- 1991–1995 Through application to the interim GDR industrial-assets trust, the publishing group acquires the former sole schoolbook publisher of the dissolved German Democratic Republic, *Volk und Wissen*. After restructuring and a complete overhaul of the company’s publishing programme, *Volk und Wissen* proves successful, particularly in the new federal states (formerly part of the GDR).
- 1996–2003 Cornelsen expands its digital product range to include e-learning packages, quickly attaining pole position in this market. The publishing group grows once again with the takeover of the open university AKAD and the company *Studienkreis*, Germany’s largest extra-curricular tuition organisation.
- 2004–2006 Cornelsen and *Volk und Wissen* merge and come together under one roof. The purchase of the Oldenbourg Group and Ruhr Publishing makes Cornelsen Publishing one of the largest publishing groups in Germany.
- 2006–2008 Cornelsen increasingly expands into new markets. As a result of the purchase of the Beltz Early-Learning Programme, Cornelsen’s publishing programme now includes products for everything from early learning to adult education and training.



*“Why do I want to become a teacher?  
So that I can make a difference.”*  
Frances Stopp, trainee teacher

## Incentives for quality of education

Quality constantly requires new impetus. This is particularly true in education, where innovation is often hindered by cuts in public spending. As one of the leading service providers in the education sector, Cornelsen plays an active role in current developments in education. Together with representatives from educational institutes and political life, we seek solutions to educational improvement. As Franz Cornelsen himself would have wished, we invest in the future of learning – for example with digital learning scenarios which enhance equality of opportunity for all pupils.

The Cornelsen Teaching and Learning Foundation and the Franz and Ruth Cornelsen Foundation make an active contribution to the improvement of schools and education. These foundations support dialogue between pedagogical research and classroom practice with the award of the renowned promotional prize for schools of the future, under the patronage of a major German media star, or with the implementation of scientific educational research.



*“I want to support teachers in their efforts to provide modern, personalized lessons.”*


Olaf Mundt, Cornelsen school advisor

## Cornelsen at your side

Cornelsen is at your service wherever you are. Our school advisors speak to teachers on a daily basis and know exactly the problems they face.

Our employees know which educational media help to achieve the highest goals most easily and make suggestions as to how the media should best be employed. Whether at trade fairs and exhibitions, on the internet or in person at one of our information centres – we advise individually and comprehensively.

You can find Cornelsen information centres in: Berlin, Dortmund, Dresden, Düsseldorf, Erfurt, Frankfurt am Main, Hamburg, Hanover, Cologne, Leipzig, Magdeburg, Mannheim, Munich, Nuremberg and Stuttgart.



*“... and what can we do for you?”*  
Sibylle Rettig,  
Cornelsen Service Center employee

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\* Calls via Deutsche Telekom landlines cost 3.9€/min. Call rates for mobile phone networks may vary.



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