

English learning brought to life

With innovative series from National Geographic Learning



Cornelsen

Potenziale entfalten



A winning combination

Cornelsen and National Geographic Learning

National Geographic Learning course books now at Cornelsen

Cornelsen is the exclusive marketing and sales partner for the German and Austrian markets of National Geographic Learning, part of the Cengage Group. Cornelsen is offering easy access to a select English language series that allows adults to successfully learn the language.

Life, Keynote, 21st Century Skills and *Outcomes* course books teach British and American English to students ranging from beginners to advanced learners. Stunning photos from National Geographic and inspiring stories from around the world make for a truly unique learning experience.

Learning English – a unique experience with a wealth of eye-catching photos

Spectacular imagery from the National Geographic archives and the latest videos create opportunities for communication. The images are used to teach applied vocabulary and grammar and encourage dialogue, while the texts reveal amazing facts from all over the world. Interactive formats with additional multimedia material provide a deeper language learning experience, teaching students contemporary English in a fascinating new way.



TED Talks®:
the starting point to train English skills

The *Keynote* series uses video from popular TED Talks® to foster linguistic skills. Selected recordings from stirring presentations on a range of topics from science and technology to society, art and economics are the starting point for methodical, informative lessons. Here, too, internationally debated issues provide a catalyst for engaging in conversation in the English language.

Cambridge English exam preparation

National Geographic Learning's test preparation materials give learners the language practice and strategies they need to pass the major Cambridge English exams. The brand new edition of *Success with Business* provides complete preparation for all three levels of the Cambridge Business English exams with up-to-date information on real companies and a brand-new practice exam.

With authentic content and National Geographic video, *Spotlight on First* and *Advanced* stimulate students' interest in common exam topics, help them build ideas and effectively write and speak about them. The *Exam Essentials Practice Tests* provide additional up-to-date exam practice with further detailed guidance.



Life

New
Edition

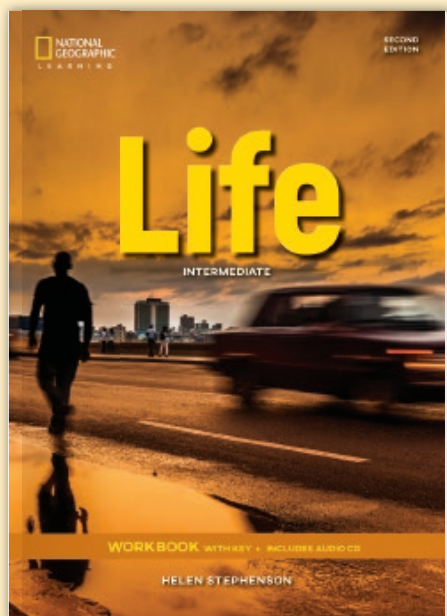
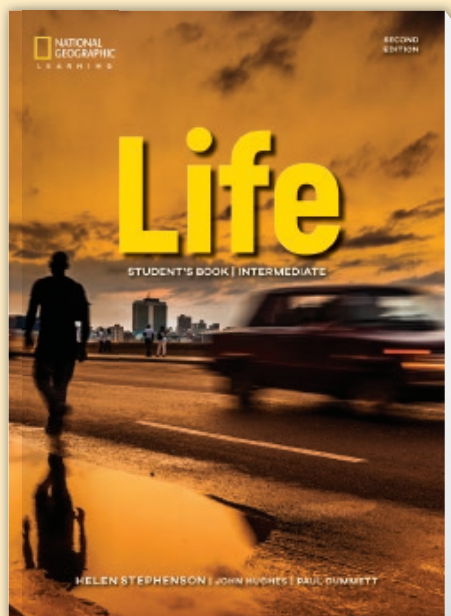
Connect with the world and bring your classroom to life

Beginner – Advanced | CEFR: A1–C1 | 6 levels

National Geographic Learning brings the world to your classroom with *Life*, a six-level integrated-skills series with grammar and vocabulary for young adult and adult English language learners. Through stunning National Geographic content, video, and engaging topics, *Life* inspires a generation of informed decisionmakers. With *Life*, learners develop their ability to think critically and communicate effectively in the global community.

- Updated and relevant content through National Geographic photographs and video engages learners by connecting them to people and places from around the world
- New 'My Life' sections help learners explore the connections between the content and their own lives
- The following new and updated features of the second edition of *Life* are based on extensive research and consultation with teachers and learners from around the world:
 - Updated video material featuring additional video support for vocabulary learning
 - NEW, specially selected National Geographic photography stimulates learners' visual literacy skills
- Extended and better-integrated critical thinking syllabus actively engages students in their language learning, encouraging them to develop their own well-informed and reasoned opinions
- A refined grammar syllabus with increased scaffolding and an enhanced reference section
- New 'Memory Booster' activities improve students' ability to retain new language

For more information: [cornelsen.de/life](https://www.cornelsen.de/life)



Life second edition
Paul Dummett, John Hughes,
Helen Stephenson

Beginner – Advanced
CEFR: A1 – C1 | 6 levels

For Students

Student's Book + Web App

- Engaging tasks with fascinating National Geographic content
- Grammar reference with additional practice activities
- Code to access the Student Web App

Workbook + Audio CD

- Further content-rich practice of the language aims in the Student's Book
- Grammar extra sections to extend students' understanding of how grammar works
- A focus on learning skills to encourage independent learning
- A graded IELTS test to allow students to benchmark their learning

Interactive eBook

- Interactive version of the Student's Book with integrated audio and video

MyLife Online Resources

- Consolidates the Student's Books contents
- Includes new activities for vocabulary, grammar, writing, speaking and pronunciation
- Provides additional practice that complements the print Workbooks
- MyELT platform allows teachers to set up classes and monitor students' progress via a gradebook.

For Teachers

Teacher's Book + Class Audio CD + DVD ROM

- Detailed teaching notes, answer keys, background information and teacher development tips
- Photocopiable communicative activities
- Progress tests for every unit

Classroom Presentation Tool (USB)

- Includes IWB tools, 'zoomable' pages and easy-to-access audio and DVD
- Includes Student Book and Workbook pages

Online Resources®

- The Life resource website contains a wealth of extra teaching material including video, audio, tests, wordlists and much more
- ExamView® – makes paper and online tests in minutes

New Life Student Web App

- The Life student web app is an exciting new feature of the second edition, it contains the video and audio for the Student's Book and Workbook.



Keynote

Bring the power of ideas to your classroom

Elementary – Proficient | CEFR: A1⁺ – C2 | 6 levels

Through life-changing stories, respected thinkers and authentic presentations, *Keynote* promotes a deeper understanding of the world and gives students the courage and means to express themselves in English. Communication, collaboration and creative thinking drive students towards real 21st century outcomes and encourage them to respond to ideas and find their own voice. Both students and teachers will emerge with new confidence, new ideas and a new determination to communicate in this increasingly information-rich world of Global English.

- **Authentic listening**
carefully selected, supported and exploited. Tailored to work in the classroom. Both Native Speakers and Non-Native Speakers
- **21st Century skills syllabus**
Critical Thinking, Visual Literacy, Digital Literacy, Global Citizens
- **Real world inspiration**
not only through TED* Talks but also through the reading texts, and infographics
- **Functional and practical output**
focus on everyday language and enabling clear communication in speaking, writing and pronunciation syllabus
- **Presentation skills syllabus**
a toolbox of transferable skills to develop fluency, confidence and engaging delivery
- **Creative thinking**
a safe place to try, fail and practise and a way for students to find their own voice through ideas and language

* Find out more about TED Talks on page 10 and 11



Keynote

Intermediate–Proficient:
Paul Dummett, Lewis Lansford, Helen Stephenson
Elementary–Pre-intermediate:
David Bohlke with Stephanie Parker

Elementary – Proficient
CEFR: A1+– C2 | 6 levels

For Students

Workbook + Workbook Audio CD

- Thorough consolidation and extension of the language and skills taught in the Student's Book gives students the confidence they need to progress
- Twelve playlists featuring new TED Talks and Podcasts by members of the Keynote team provide more authentic material and encourage personal engagement
- Six writing spreads and six presentation spreads focussing on text structure and key language develop students' ability to write and present effectively and accurately

Online Workbook

- Consolidates the Student's Book contents
- Provides further language practice
- Hosted on MyELT

Interactive eBook

- Interactive version of the Student's Book with integrated audio and video

For Teachers

Teacher's Book + Class Audio CDs

- Full teaching notes with keys, scripts, tips, background notes, suggestions for extension activities and a wealth of ideas for maximising the potential of TED Talks in the ELT classroom
- Photocopiable tests use the format of internationally recognised exams to assess students' progress
- Two engaging communicative activities per unit get students talking and consolidate the language presented in the Student's Book

Classroom Presentation Tool (USB)

- An interactive version of the Student's Book, including answers to all activities
- All the audio and video from the Student's Book
- Links to further grammar practice exercises

For Students and Teachers

Keynote Resource Website

The Keynote resource website contains a wealth of teaching resources including:

- Sample units
- Author videos
- Bank of TED Talk worksheets
- TED Talks and audio Wordlists
- CEFR correlations
- Mid-year and end-of-year tests



**New
Edition**

Real situations, real language, real outcomes

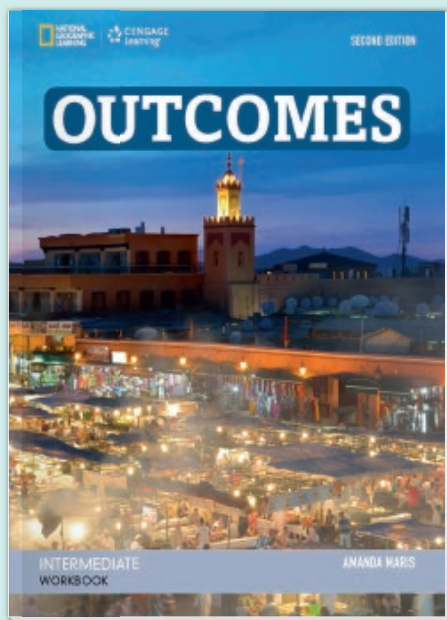
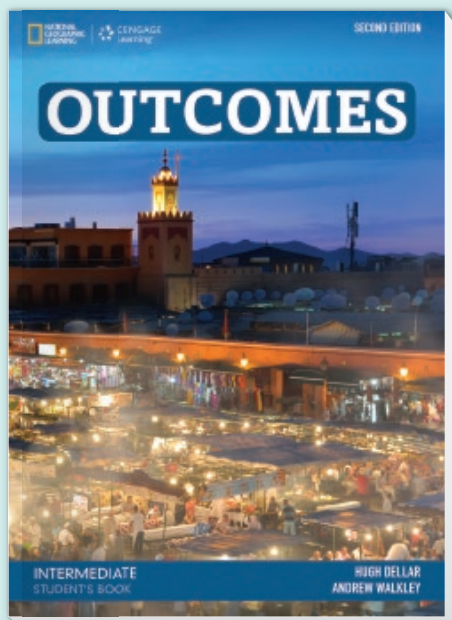
Beginner – Advanced | CEFR: A1– C1 | 6 levels

The second edition of *Outcomes* is the only course that is consistently focussed on helping students achieve the real world communicative outcomes they want and need. This lexically rich course emphasises students' need to have the conversations in English that they would in their own language. This new edition contains more contemporary and global content, reflecting English as it is used in the world and is visible via brand new texts, and stunning National Geographic photos and videos.

- A clear, evenly paced grammar syllabus with strong links to context. The grammar is presented and practised using guided discovery and is supported by a highly accessible Grammar Reference.
- Inspiring National Geographic videos provide real global content and language plus Conversation Practice videos provide a model for real, natural output.

An Understanding Fast Speech feature helps students understand authentic English; an integrated pronunciation syllabus helps students use the language accurately and fluently.

- An expanded and updated Online Vocabulary Builder allows students to personalise and engage with vocabulary language learning by developing their own word lists and testing themselves.



Outcomes
Hugh Dellar and Andrew Walkley

Elementary – Advanced
CEFR: A1⁺–C1 | 5 levels

For Students

Student's Book + Access Code + Class DVD

- 8 inspiring National Geographic videos per level
- 16 Conversation Practice video models
- 32 grammar points per level
- Access code for online resources

Workbook + Audio CD

- Additional language practice
- Learner tips
- Language notes
- Vocabulary Builder quizzes

For Teachers

Teacher's Book + Class Audio CD

- Accessible teaching notes
- Extra ideas and developmental tips

ExamView®

- Make your own paper and online tests in minutes
- Quick and flexible
- Choose from a variety of exam layouts and printing options

Classroom Presentation Tool (USB)

- Excellent for heads-up learning and encourages class participation
- Contains easy-to-access audio and video
- Can also be used with a computer and projector



**NATIONAL
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21st Century Reading
Robin Longshaw, Laurie Blass, Mari Vargo, Eunice Yeates

Pre-intermediate – Advanced
CEFR: B1 – C1 | 4 levels

Creative Thinking and Reading with TED Talks

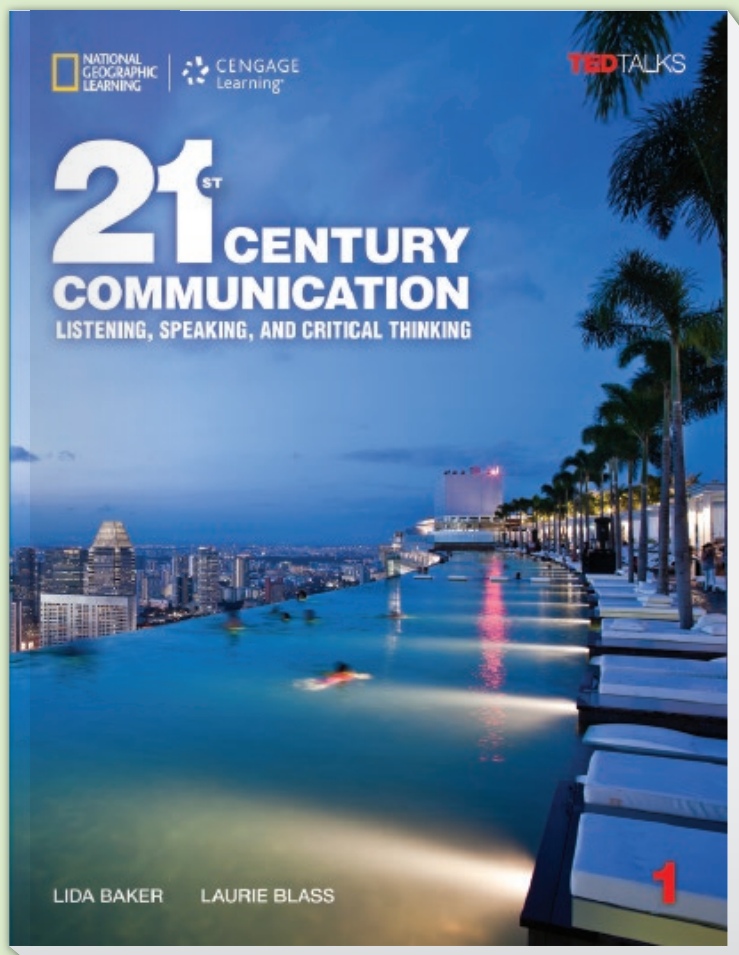
Intermediate – Advanced | CEFR: B1–C1 | 4 levels

Created in partnership with TED, a non-profit organisation dedicated to spreading ideas through short, powerful talks, *21st Century Reading* is the perfect forum for learners of English to make connections with topics ranging from science to business to global issues. Using TED Talks as the springboard to share ideas, this new four-level reading series shows learners how to understand and respond to ideas and content in English.

What can our first reading series created with TED Talks do for your learners?

- Featuring extraordinary stories presented by inspiring thinkers and doers, TED Talks ignite curiosity and introduce learners to ideas which can change the world.
- TED Talks use authentic language, delivered by experts in their field, providing learners with models of English that are real and relevant to their academic studies.
- Critical and Creative Thinking skills – including analysis, evaluation, synthesis, reflection, inference and problem-solving – are fully integrated into every unit, to help learners develop academic skills.
- Scaffolded reading and vocabulary tasks guide learners to a better understanding of the key ideas, skills and language.

For more information: [cornelsen.de/21st_century_reading](https://www.cornelsen.de/21st_century_reading)



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21st Century Communication

Lida Baker, Laurie Blass, Jessica Williams, Lynn Bonesteel, Christien Lee

Pre-intermediate – Advanced

CEFR: B1 – C1 | 4 levels

Listening, Speaking and Critical Thinking

Intermediate – Advanced | CEFR: B1–C1 | 4 levels

21st Century Communication is a four-level series that uses powerful ideas from TED Talks to teach learners to think critically and communicate effectively. Through authentic models of effective communication, students build fluency in the listening and speaking skills needed to achieve academic and personal success.

- TED Talks are used to develop essential 21st century skills, including critical thinking, collaboration and visual literacy.
- Speaking, pronunciation and presentation skills, inspired by TED speakers, prepare learners to deliver successful presentations of their own.
- Extended listening based on real-world situations and TED Talks provide listening and note-taking practice.
- Online Workbooks include the entire audio and video program, and automatically graded language practice activities – ideal for both hybrid and blended courses.

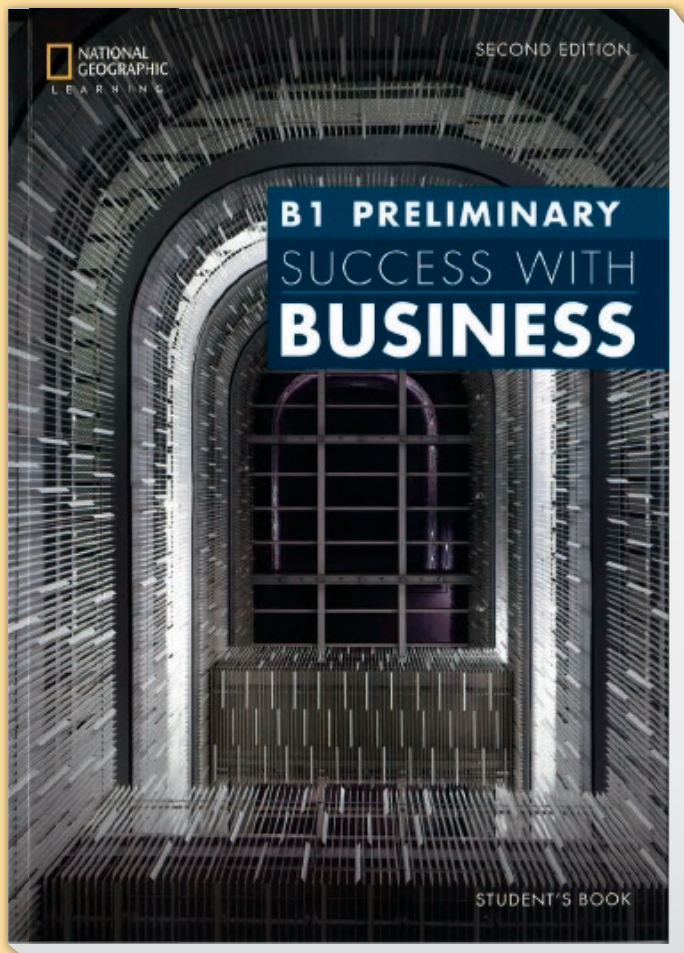
Why is TED good for ELT?

- Inspiring speakers that engage learners
- Contemporary and cutting-edge content
- Authentic language
- Native and non-native speakers of English
- Single idea – easy to grasp
- Length: 3 – 18 mins.
- Scripts & subtitle support
- Professional presentations
- Creative input for discussion and critical thinking

TED content is the perfect springboard for promoting and practicing the 4 Cs as well as producing the critical and creative learners that we want. Indeed it gives them every opportunity to do so.

1. TED represents the changing ideas and values of 21st century society.
2. TED represents the creativity and communication of those ideas.
3. TED represents how those ideas are challenging people's concepts and making people stop and think in a deeper, more critical way.

For more information: cornelsen.de/21st_century_communication



**NATIONAL
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Success with Business
John Hughes, Paul Dummett, Helen Stephenson,
Rolf Cook, Mara Pedretti, Colin Benn

Preliminary – Higher
CEFR: B1 – C1 | 3 levels

**New
Edition**

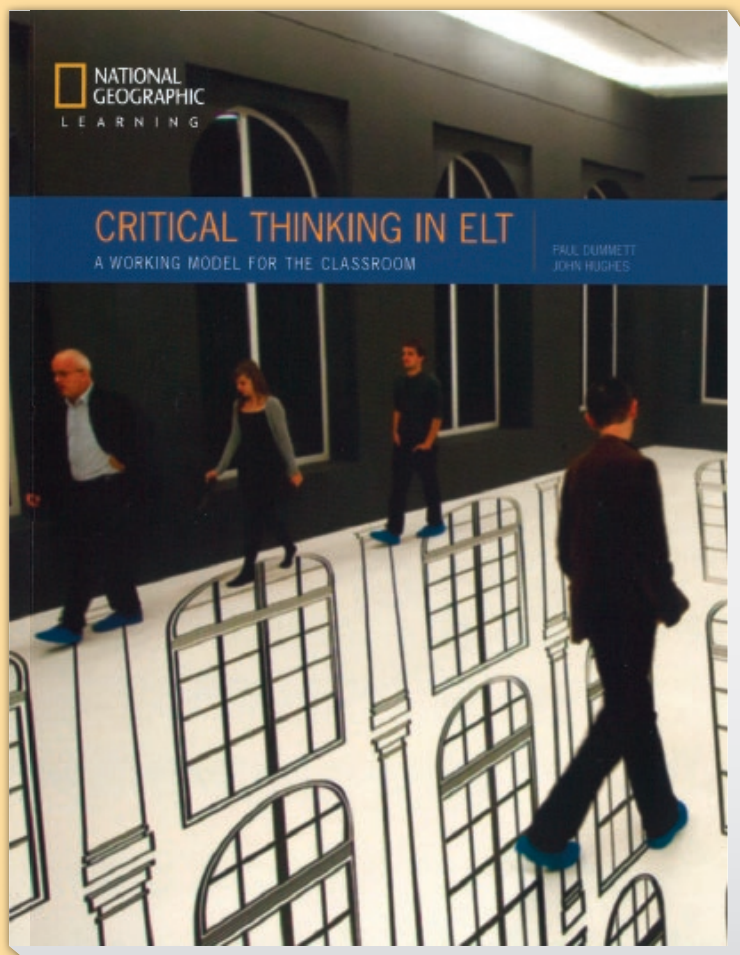
Success with Business

Preliminary – Higher | CEFR: B1 – C1 | 3 levels

Cambridge Business qualifications are internationally recognised business qualifications which demonstrate an ability to use English in professional contexts. As a Cambridge English examination, it is used as a suitable entry requirement by academic institutions and for recruitment by international companies. Cambridge English Qualifications are designed so that each exam builds on the skills developed at the previous level.

Now in a new edition, Success with Business (formerly Success with BEC) provides a complete preparation for the Cambridge Business exams. It is also an ideal focus for in-company training courses and for business people and students wishing to improve their English and job prospects. The course covers the three levels of the exam: Preliminary B1, Vantage B2 and Higher C1.

For more information: [cornelsen.de](https://www.cornelsen.de)



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Critical Thinking in ELT
A working model for the classroom
Paul Dummett, John Hughes

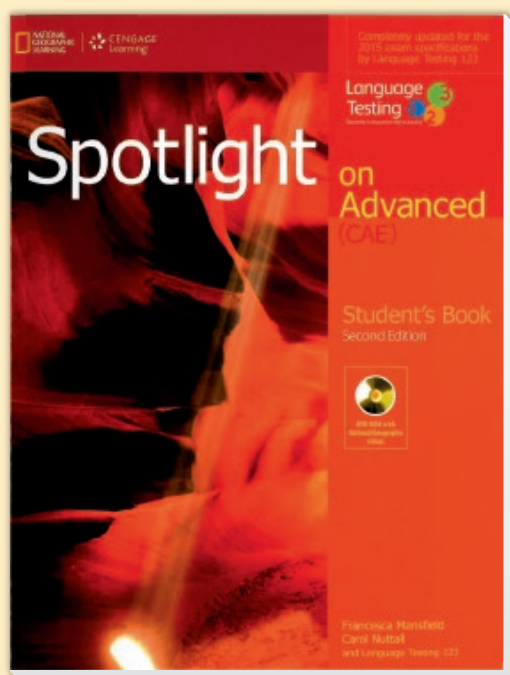
Critical Thinking in ELT

A Working Model for the Classroom

Through accessible examples from their own experiences in the classroom, Paul Dummett and John Hughes provide English language teachers with practical ways to incorporate critical thinking into every class. Dummett and Hughes define critical thinking for English language teaching and demonstrate how challenging learners at all levels to think both critically and creatively develops learner autonomy, increases learner motivation, and promotes authentic communication.

“I believe this text, with its effective (and appropriate) balance of theory and practice, could be incorporated into teacher-training programs for both undergraduate and graduate students... (it) should be an essential read for ESL/EFL materials and textbook designers.”

Sharon Cavusgil, Senior Lecturer, Department of Applied Linguistics & ESL,
Georgia State University



**Spotlight on First
Spotlight on Advanced**
Jon Naunton, John Hughes,
Francesca Mansfield, Carol Nuttall
and Language Testing 123

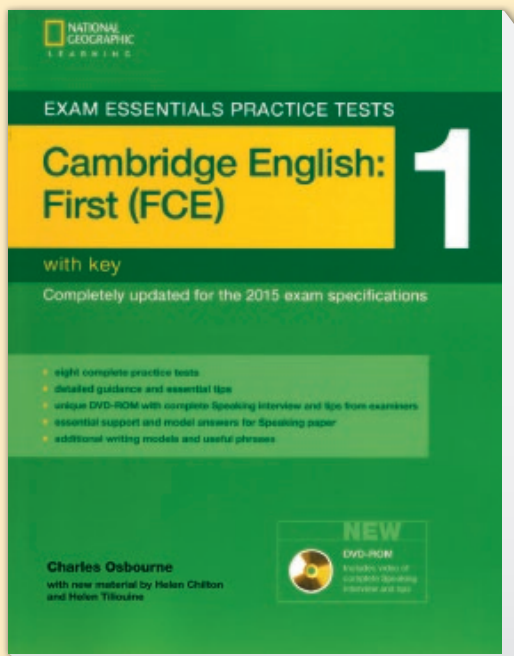
Upper Intermediate and Advanced
CEFR LEVEL: B2–C1 | 2 Levels

Spotlight Series for First and Advanced

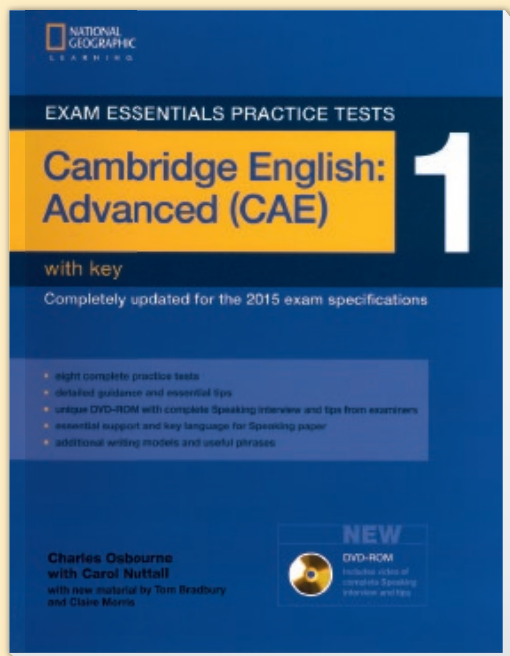
Upper Intermediate and Advanced | CEFR: B2–C1 | 2 Levels

The Spotlight Series for First and Advanced is a fully comprehensive course that has been revised to be in line with the Cambridge English exam specifications for January 2015. It prepares adults and younger learners to excel in the revised exam.

Test takers need to generate ideas to pass the Speaking and Writing papers of the exam. The Ideas Generator uses National Geographic videos to stimulate students' interest in common exam topics, helps them build ideas about these topics and gathers the language they need to effectively write or speak about them. After each video lesson students will have a bank of ideas, functional language and vocabulary tied to topics that commonly appear in the exam.



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**Exam Essentials Practice Tests
Cambridge English: First
Cambridge English: Advanced**
Charles Osbourne, Helen Chilton,
Helen Tiliouine, Tom Bradbury,
Eunice Yeates

Upper Intermediate and Advanced
CEFR LEVEL: B2–C1
2 books of practice tests per level

Exam Essentials Practice Tests

First and Advanced | CEFR: B2–C1 | 2 Levels

The *Exam Essentials Practice Tests* series provides students with an invaluable combination of exam information, task guidance and up-to-date exam practice. The tasks are written by experts in the field, and are at least the same level as the real Cambridge English: First and Advanced exams. Students can be confident that if they do well in the Practice Tests, they will do well in the real exam.

Any questions? We have the answers!

Our representatives would be happy to visit your institution and personally answer any questions you may have. Just arrange an appointment via cornelsen.de/fachberater



Bringing the world to the classroom
and the classroom to life

At National Geographic Learning, a part of Cengage, our mission is to help learners and teachers to achieve personal success and be better citizens of the 21st century. We want English language teachers and their students to experience the excitement and joy of learning, and to bring their classroom to life.

www.ELTNGL.com

Herzlich willkommen in den Informationszentren von Cornelsen!

Hier finden Sie alle für Ihren Unterricht wichtigen Lehrwerke und Arbeitsmaterialien – direkt zum Anfassen! In angenehmer Atmosphäre können Sie sich ausgiebig informieren – fachliche Beratung inklusive. Und das Beste: Viele Titel erhalten Sie zu einem reduzierten Prüfpreis.

Sie sind herzlich eingeladen!

Berlin, Lindencorso, Unter den Linden 21, 3. OG, 10117 Berlin
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Frankfurt, Große Friedberger Straße 33–35, 4. OG, 60313 Frankfurt am Main
Hamburg, Rathausstraße 12, 2. OG, 20095 Hamburg
Hannover, Kurt-Schumacher-Str. 7, 3. OG, 30159 Hannover
Köln, Schildergasse 120 / Ecke Neumarkt, 6. OG, 50667 Köln
Leipzig, Messehof, Neumarkt 16–18, 2. OG, 04109 Leipzig
Mannheim, O 7, 13 (Planken), 2. OG, 68161 Mannheim
München, Sonnenstraße 17, 2. OG, 80331 München
Stuttgart, Königstraße 56, 3. OG, 70173 Stuttgart

Telefon: 0800 12 120 20
 (kostenlos aus dem dt. Festnetz)
 +49 30 897 85-640
 (Mobilfunknetz / Ausland)

Regelmäßig finden auch interessante Veranstaltungen mit Autoren und Herausgebern statt – wir informieren Sie gerne:

cornelsen.de/informationszentren

Service Center

Telefon: 0800 12 120 20 (kostenlos aus dem dt. Festnetz)
 +49 30 897 85-640 (Mobilfunknetz / Ausland)
 Mo – Fr 8 – 18 Uhr (außerhalb dieser Zeit erreichen Sie unsere automatische Bestellannahme)
 Fax: +49 30 897 85-578
 E-Mail: service@cornelsen.de

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